

**7 JUNE**

VIENNA, AUSTRIA

A large, abstract teal brushstroke graphic that serves as a background for the main title. The stroke is composed of several overlapping, textured bands of color, creating a sense of movement and depth. It is positioned diagonally across the right side of the page.

CEE  
**IMPACT**  
DAY  
**2013**

# A new paradigm for capitalism is emerging.

Impact Investors are redefining value creation by utilizing capital in ways that maximize environmental, social, and financial benefit.

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## WELCOME TO THE SECOND CEE IMPACT DAY!

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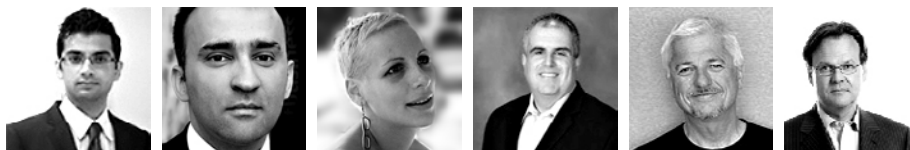
Social Entrepreneurship and Impact Investment are gaining traction as new ways to conduct our economic activities, and redefine the way we define value creation – financial, social, and environmental. Globally, we face many challenges, but it is increasingly accepted that business, and the capital fuelling it, is one of the most powerful tools we have to address and to overcome them.

With an entrepreneurial frame of mind, such challenges become opportunities for value creation – a perspective which is at the core of the opportunity that Social Entrepreneurship and Impact Investment represent. In Central and Eastern Europe (CEE), this opportunity is enormous, yet remains relatively untapped compared with other regions.

The second CEE Impact Day will bring together again pioneering actors in the impact investment and social enterprise community in Central and Eastern Europe, with international leaders, from the USA to India and across Europe, and help to forge connections and foster best-practice exchange.

We thank our host, **OEKB**, and our partners, the **HUB VIENNA**, the **TONIIC NETWORK**, **INVESTMENT READY PROGRAM**, **UNDP FOR BLACK SEA**, **ANGELLO CAPITAL**, and the numerous speakers and contributors.

WELCOME TO AN EXCITING DAY FULL OF  
INSIGHT, INSPIRATION, AND NEW  
CONNECTIONS!



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1 / **AAKIF MERCHANT**  
ASSOCIATE **DASRA SOCIAL-IMPACT**

Works directly with the Dasra Social-Impact cohort to develop viable business models, communications strategies, and networks of mentors and funders. / [dasra.org](http://dasra.org)

2 / **ÁKOS DEMETER**  
PRINCIPAL **THE BOSTON CONSULTING GROUP HUNGARY**

Expert in the Central and Eastern Europe region. / [bcg.hu](http://bcg.hu)

3 / **ALEXIS EREMIA**  
MANAGING DIRECTOR **HUB VIENNA INCUBATION**

Romanian born social entrepreneur dedicated to build an ecosystem for impact entrepreneurs in CEE. / [vienna.the-hub.net/incubation](http://vienna.the-hub.net/incubation)

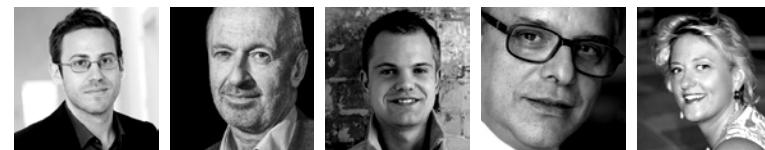
4 / **BARRY KOLODKIN**  
REGIONAL PROGRAM MANAGER **UNDP BLACK SEA CLIMATE & BUSINESS INITIATIVE**

Over 20 years of experience guiding companies to grow internationally and helping governments promote international commerce. / [climbiz.org](http://climbiz.org)

5 / **CHARLY KLEISSNER**  
CO-FOUNDER **KL FELICITAS FOUNDATION, SOCIAL-IMPACT INTERNATIONAL & TONIIC LLC**

Pioneering international Impact Investor and philanthropic Entrepreneur, serves on several Advisory boards, e.g. of Acumen Capital Markets and HUB. / [klfelicitasfoundation.org](http://klfelicitasfoundation.org)

6 / **ERIC ARCHAMBEAU**  
EXECUTIVE CHAIRMAN **QUADIA IMPACT FINANCE**, GENERAL PARTNER **WELLINGTON PARTNERS**, CO-FOUNDER **SOCIAL-IMPACT INTERNATIONAL**



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Founding member of the Ashoka Support Network, chairs the Investment Committee of London based NESTA Impact Fund, Europe's largest social impact fund. / [quadia.ch](http://quadia.ch)

7 / **GEORG SCHÖN**  
MANAGEMENT CONSULTANT **UNDP BLACK SEA CLIMATE & BUSINESS INITIATIVE**

Published on topics related to environmental politics and social change and also works for Ashoka Austria & CEE. / [climbiz.org](http://climbiz.org)

8 / **HANSI HANSMANN**  
PRESIDENT **AUSTRIAN ANGEL INVESTOR ASSOCIATION**

Became a very active Business Angel after a successful career in the pharmaceutical sector. / [aaia.at](http://aaia.at)

9 / **HINNERK HANSEN**  
GLOBAL MANAGING DIRECTOR **HUB GLOBAL**

Leads social entrepreneurship initiatives in CEE and manages the HUB's collaborative impact network of over 6,000 people in nearly 40 cities. / [the-hub.net](http://the-hub.net)

10 / **KAROL SACHS**  
HEAD OF THE INNOVATION & RESEARCH UNIT **CRÉDIT COOPÉRATIF**

Honorary President of European Federation of Ethical and Alternative Banks, Vice-Chairman of CoopEst, TISE SA, SEFEA and Chairman of Association for solidarity between France and Poland. / [credit-cooperatif.coop](http://credit-cooperatif.coop)

11 / **KATHARINA TURNAUER**  
CO-FOUNDER **KATHARINA TURNAUER FOUNDATION**

Invests in social projects in Austria and Eastern Europe. /



12 13 14 15 16

12 / **LENA GANSTERER**  
PROGRAM DIRECTOR  
**INVESTMENT READY PROGRAM**

Dedicated to bringing efficiency into the social impact sector and connecting people to create truly valuable networks. / [investment-ready.org](http://investment-ready.org)

13 / **LISA KLEISSNER**  
PRESIDENT **KL FELICITAS FOUNDATION**, CO-FOUNDER **TONIIC AND SOCIAL-IMPACT INTERNATIONAL**

Expert on leveraged and holistic approaches to philanthropy and impact investing, supports social entrepreneurs to grow economically sustainable. / [klfelicitasfoundation.org](http://klfelicitasfoundation.org)

14 / **MALCOLM JOHNSTON**  
MANAGING DIRECTOR & CO-FOUNDER **ANGELLO**

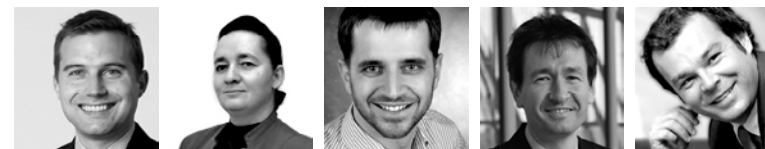
Has been in the investment industry for over 25 years and worked across Eastern Europe, pioneering and establishing business, social and charitable projects in the region. / [angelo.com](http://angelo.com)

15 / **MARIE RINGLER**  
DIRECTOR **ASHOKA AUSTRIA & CEE**

Focused on driving social innovation and former Member of the Regional Parliament and City Council of Vienna. / [austria.ashoka.org](http://austria.ashoka.org)

16 / **MARTIN RUCKENSTEINER**  
FOUNDER & MANAGER **INNOIMPACT**

Over 20 years' experience in innovation and growth consulting and has co-founded several start-up companies. In the last years he is strongly active in the social enterprise space in Berlin and Vienna. / [innoimpact.com](http://innoimpact.com)



17 18 19 20 21

17 / **NIKOLAUS HUTTER**  
DIRECTOR **TONIIC EUROPE**, CO-FOUNDER **INVESTMENT READY PROGRAM**

An investment executive and entrepreneur with over 15 years international experience. / [toniic.com](http://toniic.com)

18 / **OLGA RYABOVA**  
INDIVIDUAL EXPERT ON SOCIAL ENTREPRENEURSHIP IN RUSSIA

G-20Y Summit Executive Committee Member, member of Coordinating Council at Chamber of Commerce & Industry of the Russian Federation. /

19 / **PETR ŠKVAŘIL**  
GLOBAL PARTNERSHIPS MANAGER **HUB GLOBAL**

Has 10 years of business development experience in corporate and non-for-profit sector in CEE. / [the-hub.net](http://the-hub.net)

20 / **ULRICH GRABENWARTER**  
HEAD OF DEVELOPMENT FOR IMPACT & SOCIAL INVESTING **EUROPEAN INVESTMENT FUND**, VISITING PROFESSOR **IESE BARCELONA**

Co-authored the research publication "In search of gamma – an unconventional perspective on Impact Investing" (IESE Publishing 2011). / [eif.org](http://eif.org)

21 / **ZORAN PULJIC**  
DIRECTOR **MOZAIK FOUNDATION**

Led Mozaik to become one of the leading social enterprises in Central and Eastern Europe, "Schwab Social Entrepreneur of the Year". / [mozaik.ba](http://mozaik.ba)

- 10:00 WELCOME**  
Opening Remarks
- 10:30 SHAPING THE WAYS WE INVEST IN THE FUTURE**  
Insights into the recently launched Social Impact Accelerator – the first European impact fund for funds
- ULRICH GRABENWARTER**, *Head of Development for Impact and Social Investments, European Investment Fund*
- 11:00 THE OPPORTUNITY OF IMPACT INVESTMENT**  
Revealing the potential of impact investment: stories from successful impact investors
- ERIC ARCHAMBEAU**, *Quadia Impact Finance*  
**LISA KLEISSNER**, *KL Felicitas Foundation*  
**KATHARINA TURNAUER**, *Katharina Turnauer Foundation*  
**HANSI HANSMANN**, *Austrian Angel Investment Association*  
**KAROL SACHS**, *Credit Cooperatif*
- Moderated by **MARTIN RUCKENSTEINER**, *INNOIMPACT*
- 12:00 BREAK**
- 12:15 A TASTE OF ENTREPRENEURSHIP**  
Pitches from selected ventures of the *Investment Ready Program*
- 12:30 IMPACT INVESTMENT IN CEE – OPPORTUNITY OR NECESSITY?**  
Investment logic and insights into the region, with an introductory presentation on facts and figures
- ÁKOS DEMETER**, *The Boston Consulting Group*  
**MALCOLM JOHNSTON**, *Angello Development Foundation*  
**MARIE RINGLER**, *Ashoka Austria & CEE*

- HINNERK HANSEN**, *HUB Global*  
**BARRY KOLODKIN**, *UNDP*  
**OLGA RYABOA**, *Chamber of Commerce and Industry of the Russian Federation*

Moderated by **PETR ŠKVAŘIL**, *HUB Global*

**13:30 LUNCH**

**14:30 MEET THE VENTURES**

Interactive session with selected entrepreneurs from the *Investment Ready Program* and the *UNDP Climbiz Challenge*

**15:45 BREAK**

**16:00 EFFECTIVE STRATEGIES FOR DEVELOPING THE IMPACT SECTOR**

Learning from India: Case study on the development of the Indian impact market & interactive dialogues on action steps to develop the market in Central and Eastern Europe

- AAKIF MERCHANT**, *Dasra Social Impact*  
**NIKOLAUS HUTTER**, *Toniic*  
**GEORG SCHÖN**, *UNDP*  
**LENA GANSTERER**, *Investment Ready Program*  
**ZORAN PULJIC**, *Mozaik Foundation*

Moderated by **ALEXIS EREMIJA**, *HUB Vienna Incubation*

**17:15 CLOSING NOTE**

**CHARLY KLEISSNER**, *KL Felicitas Foundation*

**17:30 CLOSING CEREMONY**

**18:00 NETWORKING & DRINKS**

HOSTS:



**HUB VIENNA** is an impact driven community and space that supports enterprising ideas for sustainable impact through a collaborative working environment, curated experiences, incubation and accelerator programs. / [vienna.the-hub.net](http://vienna.the-hub.net)



**TONIIC** is an international impact investor network promoting a sustainable global economy by investing in entrepreneurs, enterprises, and funds seeking to change the world for the better. / [toniic.com](http://toniic.com)

PARTNERS:



**ANGELLO** enables the combining of investment finance, capacity building and mentoring for the empowerment of entrepreneurs and businesses in Emerging Eastern Europe so that, through the creation of employment and income, families and communities can thrive financially, socially and spiritually. / [angello.com](http://angello.com)



**THE CLIMBIZ CHALLENGE** – implemented in partnership with the UNEP, UNDP and IUCN founded SEED Initiative – supports innovative small-scale and locally driven entrepreneurs in the Black Sea region which integrate social and environmental benefits into their business model. The goal of the CLIMBIZ Challenge is to support these entrepreneurs to scale up and replicate their activities across the Black Sea region. / [climbiz.org](http://climbiz.org)

CAPACITY BUILDING:



**THE INVESTMENT READY PROGRAM (IRP)** is an accelerator program for social entrepreneurs from Central and Eastern Europe (CEE). IRP has been initiated by Social-Impact International and the HUB Vienna and is now run by HUB Vienna Incubation.

The IRP seeks to have a seminal effect on channeling capital, international contacts, know-how, and global best-practice models to social entrepreneurs in CEE, a market largely unconnected internationally and underserved by the global impact investing industry. / [investment-ready.org](http://investment-ready.org)

SUPPORTER:



Oesterreichische Kontrollbank AG

**OESTERREICHISCHE KONTROLLBANK AKTIEN-GESELLSCHAFT (OeKB)** is Austria's main provider of financial and information services to the export industry and the capital market. OeKB offers a wide range of specialised services to companies in all sectors, including financial institutions and Austrian government agencies.

OeKB acts as a central hub in the markets, operating impartially and in accordance with its sustainability policy. / [oebk.at](http://oebk.at)

## SELECTED VENTURES

CEE IMPACT DAY 2013

from the **INVESTMENT READY PROGRAM** &  
the **UNDP CLIMBIZ CHALLENGE**

AgroBioBrichet	MD	EcoSfera (Green Gala)	AZ	iDEPART	AT	UNFOLD	AT
Angello Armenia	ARM	Ecovolis	AL	Matyodesign	HU	ViitorPlus	RO
Angello Moldova	MD	Eko BaG	RS	MiKo	RU	VisibleFunds	CH
Balyolu	TR	Elkana	GE	Plastica	RU	Your smile is priceless!	RS
BriteGreen	GR	Gebrüder Stitch	AT	Pragulic	CZ		
CO2cut	CR	Green Tours Ukraine	UA	RASENREICH	AT		
Compuritas	AT	Hired by Society	AT	RecoBin	HU		
Çöp(m)adam	TR	Humana Nova	CR	Servus	CR		
Coşul de Legume	RO			taliaYsebastian	AT		
				Three Coins	AT		



CONTACTS

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[CEEIMPACTDAY.ORG](http://CEEIMPACTDAY.ORG)