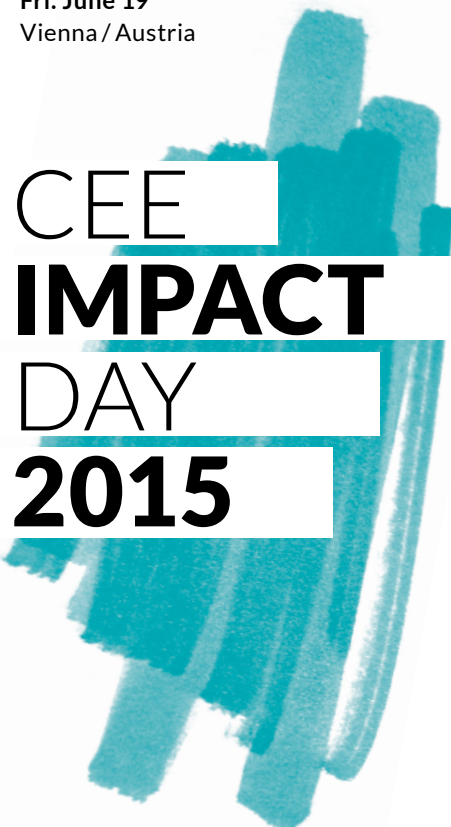


Fri. June 19
Vienna / Austria

A large, abstract teal brushstroke graphic that serves as a background for the text. The stroke is thick and textured, with varying shades of teal and some white highlights, giving it a hand-painted appearance. It is positioned behind the text, partially overlapping it.

CEE
IMPACT
DAY
2015

WELCOME TO THE FOURTH CEE IMPACT DAY

We are here to celebrate impact investing.

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Today is about the transformational power of investment strategies that generate financial return and improve social and environmental conditions, here in Central and Eastern Europe, as well as globally.

The CEE Impact Day is a collaborative gathering of practitioners from the region and beyond – investors, entrepreneurs, facilitators – coming together to share their insight, motivations, successes and challenges. Together, we hope to forge new connections and deepen our collaboration across the region to generate lasting positive impact.

The formats of the event are participatory, and rely on each and every one of us to contribute and to connect on eye-level.

We thank you for collaboratively creating this day with us.

We thank our partner organizations OeKB, ERSTE Bank, our support networks AAIA, EVPA, Toniic, and all the contributors for sharing our ambition.

We are looking forward to an exciting event!

**ALTERRA IMPACT
FINANCE**
CORNELIUS PIETZNER

ANGELLO CAPITAL LTD.
NIKOLAUS HUTTER

ASHOKA CEE
GEORG SCHÖN

**AUSTRIA WIRTSCHAFTS-
SERVICE**
HANNES SCHWETZ

BON VENTURE
JOCHEN HERDRICH

CONDA
KATHARINA
PÜHRINGER

IMPACT HUB
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BISTRA KUMBAROSKA
CHRISTINE SPERNBAUER
DIEGO HEATHERMAN
HANNAH LUX
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LENA GANSTERER

**EUROPEAN
INVESTMENT FUND**
CYRILL GOUIFFES
ULI GRABENWARTER

ERSTE BANK
GÜNTER BENISCHEK

EVPA
EWA KONCZAL

FASE
MARKUS FREIBURG

GEBRÜDER STITCH
MORIZ PIFFL

OEKB
MICHAEL SASSE

TISE
MICHAL RADZIWILL

TONIIC
CHARLY & LISA
KLEISSNER

**VIENNA BUSINESS
AGENCY**
CHRISTIAN BARTIK

WWF
ARMAND COLARD

**YUNUS SOCIAL
BUSINESS FUND**
DANIEL NOWACK

The breakout sessions are designed as round table discussions between representatives of each respective sector and interested participants. The purpose is to enhance understanding, collaboration and innovation through good case practice sharing, inquiry, and dialogue.

BREAK-OUT SESSION: CAPITAL TRACK

1 CROWD- INVESTING

Crowdfunding and Crowdinvesting are democratizing capital and offer new opportunities for (social) entrepreneurs and investors. Led by CONDA, the leading crowd investing platform in Austria, this session will explore how both crowdfunding and crowdinvesting can help launch, validate, and scale impact ventures in a region like CEE, where traditional capital market structures are often subcritical, undifferentiated, or non-existent.

TABLE HOST: KATHARINA PÜHRINGER,
CONDA / conda.eu

BREAK-OUT SESSION: CAPITAL TRACK

2 IMPACT FUNDS

Hosted by members of the Impact Investment Fund-of-Funds team at the European Investment Fund, one of the largest investors in impact investment funds in Europe, this session explores the growth of professionally managed impact investment and the increasing conversion between the impact and the start-up space. Discuss the major trends and opportunities with experienced impact and investment practitioners from Alterra Impact Finance, Ananda Ventures, Angello Capital Ltd., Viadukt Ventures, and more.

TABLE HOST: CYRILL GOUIFFES & PATRIC GRESKO, EUROPEAN INVESTMENT FUND / eif.org

BREAK-OUT SESSION: CAPITAL TRACK

3 IMPACT BANKING

Increasingly, mainstream banks are exploring the opportunities and challenges of integrating impact aspects into their activities, with initiatives ranging from social banking and lending, over impact investment advisory services, all the way to ratings and broader sustainability criteria for operations and infrastructure. In this session, hosted by Günter Benischek, Head of Social Banking at Erste Bank Austria AG, leading practitioners from the region like TISE, NLB and more, will present their initiatives and discuss their learnings and motivations.

TABLE HOST: GÜNTER BENISCHEK, ERSTE BANK / erstebank.at

Venue: ERSTE Bank

BREAK-OUT SESSION: CAPITAL TRACK

4 IMPACT ANGELS & PRIVATE INVESTORS

Hosted by Lisa Kleissner, co-founder of Toniic, this session explores how private investors like business angels and families are increasingly aligning their investment activities with their values. Members of the Investment Ready Investor Circle, Toniic members from the region, and experienced angels from the Austrian Angel Investors Association will compare and contrast their motivations, insights, and learnings.

TABLE HOST: LISA KLEISSNER, TONIIC LLC / toniic.com

BREAK-OUT SESSION: CAPITAL TRACK

5 VENTURE PHILANTHROPY

Venue: ERSTE Bank

Developing innovative solutions to serious societal and environmental problems requires patient, philanthropically motivated capital to validate new business models and prepare for scaling. Philanthropy therefore plays a crucial role in partnership with return oriented investors. Hosted by Ewa Konczal, Head of CEE at the European Venture Philanthropy Association, this session explores how we can learn from failures and how those lessons can be easily applied by impact investors working with a broad spectrum of financial instruments and non-financial support.

TABLE HOST: EWA KONCZAL, EUROPEAN VENTURE PHILANTHROPY ASSOCIATION / evpa.eu.com

10:00 WELCOME

Opening Remarks by
MICHAEL SASSE, OEKB

Message by SEBASTIAN KURZ,
AUSTRIAN MINISTER OF
EUROPE, INTEGRATION &
FOREIGN AFFAIRS

**10:15 KEYNOTE:
ECOSYSTEMS FOR
IMPACT**

CHARLY KLEISSNER, TONIIC

**10:30 IMPACT INVESTMENT
ESPRESSO TALKS**

Sharing of different experiences
of investors, intermediaries
and entrepreneurs

**11:00 IMPACT INVESTMENT
IN CEE**

Intro by EWA KONCZAL,
EUROPEAN VENTURE
PHILANTROPY
ASSOCIATION

Live Interviews with
active investors:
BON VENTURE, FASE,
TISE, VIENNA BUSINESS
AGENCY, and more

**11:45 IMPACT
ENTREPRENEURSHIP**

Pitches by selected ventures
of the INVESTMENT READY
PROGRAM & the IMPACT HUB
SCALING PROGRAM

**12:15 KEYNOTE: ABOUT MY
PROBLEM WITH
DOUBLE-BOTTOM-LINE
THINKING**

ULI GRABENWARTER,
EUROPEAN INVESTMENT
FUND

12:30 INTRO TO CAPITAL TRACKS

12:40 LUNCH

Venue: ERSTE Bank

**13:45 BREAK-OUT SESSIONS:
CAPITAL TRACKS**

1. CROWDINVESTING

Table Host: CONDA

2. IMPACT FUNDS

Table Host: EUROPEAN
INVESTMENT FUND

3. IMPACT BANKING

Table Host: ERSTE BANK

**4. IMPACT ANGELS &
PRIVATE INVESTORS**

Table Host: TONIIC

5. VENTURE PHILANTROPY

Table Host: EUROPEAN
VENTURE PHILANTROPY
ASSOCIATION

15:00 REFRESHMENT BREAK

**15:30 BREAK-OUT SESSIONS:
IMPACT TRACKS**

**1. SUSTAINABLE
CONSUMER GOODS**

Table Host: WWF

2. FOOD & AGRICULTURE

Table Host: ALTERRA
IMPACT FINANCE

**3. URBAN & DIGITAL
COMMUNITIES**

Table Host: AWS

**4. INNOVATION FOR
INCLUSION**

Table Host: ASHOKA CEE

16:30 NETWORKING BREAK

**17:00 PANEL DISCUSSION:
ALIGNING CAPITAL**

moderated by
NIKOLAUS HUTTER,
INVESTMENT READY
PROGRAM

with
ULI GRABENWARTER,
EUROPEAN INVESTMENT
FUND
LISA KLEISSNER, TONIIC
MORIZ PIFFL,
GEBRÜDER STITCH

18:00 CLOSING REMARKS

GÜNTER BENISCHEK,
ERSTE BANK

18:30 NETWORKING BUFFET

The breakout sessions along different impact themes are designed to meet around a topic that interests you most and discuss with other lead practitioners, investors, and ventures working in the field. In the conversation you will get market insights, and together you will dive deeper into answering questions like: is there a best way to bring these sectors to the next level and to drive social and economic development?

The topics were selected based on the sectors the participating ventures are active in.

BREAK-OUT SESSION: IMPACT TRACK

1 SUSTAINABLE CONSUMER GOODS

Health and Sustainability are increasingly at the top of the list of consumer concerns and preferences. Meet innovators in the sustainable hygiene and fashion sector from Austria and Serbia who have developed value propositions that have gained impressive traction. Moderated by Armand Colard, Head of Sustainable Finance Team at WWF Austria and Founder of ESG Plus.

TABLE HOST: ARMAND COLARD,
WWF / wwf.at

VENTURES: ERDBEERWOCHE /
DAJ DAJ / GEBRÜDER STITCH

**BREAK-OUT SESSION:
IMPACT TRACK**

2 FOOD & AGRICULTURE

The agriculture and food sector plays an important role in CEE, both economically and socially, with rural populations often marginalized. This is both a challenge and an opportunity. Meet emerging ventures from Austria, Slovenia, and Serbia who are innovating the way we produce, distribute, and consume food. Hosted by Cornelius Pietzner, CEO of Alterra Impact Finance, an impact investment firm with a focus on sustainable agriculture and food, amongst others.

TABLE HOST: CORNELIUS PIETZNER,
ALTERRA IMPACT FINANCE /
alterraimpactfinance.com

VENTURES: ZELENOO /
HOLIS MARKET / PONNOD /
ISS MICH / MOYEE COFFEE /
COSUL DE LEGUME

**BREAK-OUT SESSION:
IMPACT TRACK**

3 URBAN & DIGITAL COMMUNITIES

Technology and Social Media are increasingly used to empower consumers and citizens to coordinate their actions for good. From neighborhood networks, to collective action for bettering the planet, to sustainable tourism and crowdsourcing, in this session innovators in the space will share their approaches and insights; moderated by Hannes Schwetz, Investment Manager of AWS - Austria Wirtschaftsservice.

TABLE HOST:
HANNES SCHWETZ, AWS / awsg.at

VENTURES: AUTHENTICITYS /
BGOOD / CROWDSKILLS /
FRAG NEBENAN

BREAK-OUT SESSION: IMPACT TRACK

4 INNOVATION FOR INCLUSION

Significant segments of society in CEE countries suffer from exclusion based on social, economic, ethnic or physical and mental abilities, and often as a result from diminished opportunities and poverty. Meet innovators from Slovenia and Romania who are addressing the issue through technological and business model innovation. Moderated by Georg Schön, Co-Country Director of Ashoka Austria and CEE.

TABLE HOST: GEORG SCHÖN,
ASHOKA AUSTRIA & CEE /
ashoka-cee.org

VENTURES:
REAL DB COMMUNICATOR /
MESTESHUKAR BUTIQ

from the INVESTMENT READY PROGRAM &
the IMPACT HUB SCALING PROGRAM



CrowdSkills



AUTHENTICITYS (SP), BGOOD (AT), CROWDSKILLS (UK),
ERDBEERWOCHE (AT), FRAGNEBENAN.COM (AT), HOLIS MARKET (AT),
ISS MICH! (AT), MESTESHUKAR BUTIQ (RO), MOYEE COFFEE (NL),
PONNOD (SLO), REAL DB COMMUNICATOR (SLO), ZELENOO (RS)

HOSTED BY:



IMPACT HUB VIENNA

is an impact driven community and space that supports enterprising ideas for sustainable impact through a collaborative working environment, curated experiences, incubation, and accelerator programs. /

vienna.impacthub.net

OESTERREICHISCHE KONTROLLBANK AKTIENGESELLSCHAFT (OEKB)

is Austria's main provider of financial and information services to export industry and the capital market. OeKB offers a wide range of specialised services to companies in all sectors, including financial institutions and Austrian government agencies. OeKB acts as a central hub in the markets, operating impartially and in accordance with its sustainability policy. /

oekb.at

ERSTE BANK DER OESTERREICHISCHEN SPARKASSEN AG,

together with the Sparkassen, forms one of the largest banking groups in Austria. In the core business areas – depositing and lending – emphasis is put on private customers, business customers, and public authorities. Erste Bank Oesterreich is the leading institution for the Austrian Sparkassen. /

sparkasse.at/erstebank

VENTURE SUPPORT PROGRAMS:



INVESTMENT READY PROGRAM (IRP)

is an accelerator program for early stage impact ventures and aims to advance social entrepreneurship in CEE through capacity building and catalyzing investment into the sector. /

investment-ready.org

Supported by:
KL FELICITAS FOUNDATION, ERSTE FOUNDATION, VIENNA BUSINESS AGENCY, WKO WIEN

IMPACT HUB SCALING PROGRAM

helps social entrepreneurs scale their impact globally. A network of scaling managers at 8 Impact Hubs across Europe provides tailored support to 100 ventures, including workshops, mentoring and access to investor networks. /

scaling.impacthub.net

Supported by:
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